

Newsletter

March 2010

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SSH Communication Security Corp. Plans Name Change

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Leading developer of secure communications software SSH Communications Security Corp. has announced that their business will be unified under one brand, Tectia. The objective is to develop a global sales and marketing-oriented security software company that has a strong brand serving satisfied customers with an innovative offering.

The annual general meeting of the Group company, SSH Communications Security Corp., decided to change its name to Tectia Corporation (Tectia Oyj in Finnish). Accordingly, all Group companies will be named in a uniform manner and Tectia will become the common brand used in all markets for the entire offering. The business name SSH Communications Security shall be retained as auxiliary business name and the rights for the brand SSH shall be preserved. The company plans to renew the business logo, visual identity and marketing materials during 2010.

The group has used the name SSH Communications Security since its founding in 1995 by Tatu Ylönen, the inventor of the SSH (Secure Shell) protocol. Version 2 of the SSH protocol was adopted as a standard by the Internet Engineering Task Force's (IETF) in 1996, and the company has continued to develop and release commercial SSH client and server software. The company began using the Tectia brand-name to distinguish their commercial implementation with additional features from competitors. The continued expansion of the company's products into related areas, including Managed File Transfer, Compliance and Mobile Authentication have made the prominence of SSH in the brand less appropriate, and the increase in emphasis on the Tectia brand is seen by some observers as reflecting that change.

More Information

SSH Communications Security Corp (SSH) Adopts Tectia Brand
Minutes of the Annual General Meeting of SSH Communications Security Corp on March 3rd 2010
Secure Shell
Tatu Ylönen

Sophos in Marketing Disaster

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Graham Cluley, Senior Technology Consultant at Sophos, has apologised to Gunter Ollmann and other security bloggers for the link spam sent when a third-party marketing agency hired by Sophos went out of control. The advertising agency apparently attempted to boost the company's search-engine ranking by using automated tools to send banal comments containing links to Sophos' website.

Ollmann was understandably annoyed by the posts, "I find this a pretty unsavory tactic, especially if it's initiated by a security company looking to be trusted by its customers".

Graham Cluley said, "I am mortified, as is everyone in our marketing team, that this has happened" in a reply to Ollmann and a statement to The Register.

Sophos has called the marketing company concerned for a meeting and pledged to prevent further incidents.

More Information

Sophos - Stop Spamming Me and End Your SEO Campaign

Gunter Ollman tweets on the incident

Comment Spam and SEO Campaign Apology

Third-party Marketing Agency Spammed A Security Expert Blog After Being Hired By Sophos

Link spam on kurt wismer's blog

Spammy Mike

Sophos sorry for blog comment spam campaign

Google Publicises "One Country, Two Systems" Principle

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Google has shut down its Chinese search engine, google.cn, and is redirecting visitors to its Hong Kong-based engine, google.com.hk, thereby providing, arguably, the best publicity for the "One Country, Two Systems" policy since the term was coined by Deng Xiaoping in 1984.

The disagreement between internet search giant Google and the Chinese government has grabbed headlines around the world since mid-January, when, apparently triggered by an alleged Chinese cyber attack on its internal systems, Google announced it would work towards not censoring the search results it provided in China. By redirecting visitors from google.cn to the uncensored google.com.hk, Google has brought into prominence the difference between Hong Kong and Mainland China. Now the world knowns that, while most users in the most populous country of internet users are restricted to Government-censored search results, the tiny minority in the part of China called Hong Kong have unrestricted search.

The move might also act as a reminder to the powers in Beijing that Hong Kong has remained a prosperous, stable city, despite free and unrestricted access to information, however "unsuitable" it may be.

The benefits of being redirected to google.com.hk for Mainland users seem less certain, as it is highly likely that google.com.hk will be added to the blocklist of the Great Firewall. Google now provides a page to <u>track the availability of its service from Mainland China</u>.

More Information

One country, two systems

China condemns decision by Google to lift censorship

Microsoft to Release Emergency IE Patch on 30th March

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Microsoft has announced that, later today, it will release a cumulative update for Internet Explorer to fix a zero-day vulnerability in the browser that is being actively exploited. Microsoft first acknowledged the flaw in the iepeers.dll library on 9th March. The flaw allows malicious software to be installed when a webpage is visited, attackers could utilise this by hosting their own websites, compromising a third party website directly, or via user-provided content or advertisements.

The release breaks Microsoft's established practice of releasing updates on the second Tuesday of the month. Sophos Senior Technology Consultant Graham Cluley welcomed the move because hackers are actively exploiting the vulnerability.

The vulnerability does not affect the latest version of Internet Explorer: 8, but current estimates of IE8's global market share range from 24-26%, with more users sticking with the vulnerable 6 or 7. Some of those may be unable to upgrade because IE8 does not run on Windows 2000 or earlier versions

More Information

Internet Explorer Cumulative Update Releasing Out-of-Band Microsoft to release emergency Internet Explorer patch on Tuesday MS to release emergency IE fix on Tuesday



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